

IQS

**RAMON LLULL
UNIVERSITY**

**UNDERGRADUATE
AND GRADUATE
PROGRAMMES
TAUGHT IN ENGLISH**



BARCELONA
www.iqs.edu



PERSONA CIENCIA EMPRESA
UNIVERSITAT RAMON LLULL

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Secuflow



Why study at IQS?

IQS is a university centre and a founding member of Universitat Ramon Llull, with more than a hundred years of experience. National and international accreditations guarantee our continuous work and solidify our prestige.

Academic prestige and recognition backed by the professional performance of IQS graduates



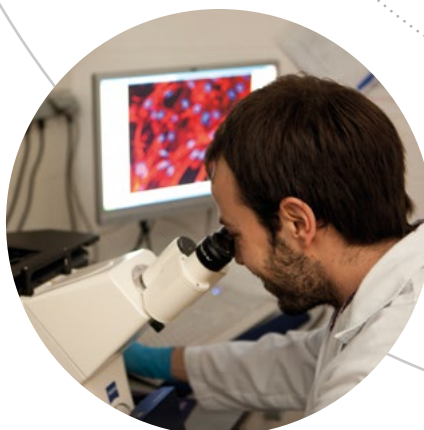
Practical and experimental education combined with ethical values



Small groups, strong student support, and personalised mentors



Internships in domestic and international companies



IQS Tech Transfer: research and technology for industry

Ready



IQS Tech Factory: start-up incubator to support the development of innovative projects



Recognition from industry and society, which speeds up the employability of IQS graduates



Latest-generation laboratories equipped with the most advanced technology



Teams and research lines in each master



International agreements with more than 100 universities



Possibility to study Dual Undergraduate and Dual Master's Degrees



National and international Job Exchange, workshops and career services support



This is IQS

23 868 m²

TEACHING AREA

8,610 m²

LABORATORIES
AND WORKSHOPS

964

INDIVIDUAL PLACES
IN LABORATORIES

50%

OF HOURS IN LABORATORIES,
SEMINARS, AND WORKSHOPS



RELATIONSHIPS WITH COMPANIES

+500

COMPANIES
COLLABORATE WITH
THE CAREER SERVICES
DEPARTMENT

8%

38%

31%

100 %

OF STUDENTS
PARTICIPATE IN
IN-COMPANY
INTERNSHIPS

+60

SPIN-OFFS & START-UPS
ADVISED AT THE IQS TECH FACTORY,
THE IQS ENTREPRENEURSHIP CENTRE
THAT BRINGS SCIENCE AND BUSINESS
MANAGEMENT TOGETHER

IQS IS A MEMBER OF



MIT Spain Programme



ACCREDITATIONS



Engineering
Accreditation
Commission



Aristos
Campus
Mundus

Campus de
Excelencia
Internacional



Agència
per a la Qualitat
del Sistema Universitari
de Catalunya



RANKINGS



EDUNIVERSAL
RANKING 2022
BEST MASTERS



Ranking
Universidades
Españolas



UNIVERSITY RECOGNITIONS

1st

CATALAN UNIVERSITY

and 1st private Spanish University for the Master's Degree in Bioengineering in the EL MUNDO "250 MÁSTERES" 2022

1st

PRIVATE CATALAN UNIVERSITY

in the World University Ranking 2022 ROUND UNIVERSITY RANKING

1st

GROUP OF UNIVERSITIES

with the best teaching performance in Spain and 4th group overall in Spain according to U-RANKING 2022

1st

PRIVATE CATALAN UNIVERSITY

and 3rd Spanish university in the field of *Business and Economics*, THE WORLD UNIVERSITY RANKING BY SUBJECT 2023

1st

PRIVATE CATALAN UNIVERSITY

in Management and Top 100 worldwide in *Business Administration* GLOBAL RANKING OF ACADEMIC SUBJECTS 2022 SHANGHAI RANKING

2nd

SPANISH UNIVERSITY

in Tourism and Hospitality Management studies in the QS WORLD UNIVERSITY RANKING BY SUBJECT 2022



PERSONA CIENCIA EMPRESA
UNIVERSITAT RAMON LLULL

IQS has two Schools:



IQS School of Engineering

Focused on scientific and technical studies

IQS School of Management

Focused on Economics and Business studies



+ You will get your first work experience during your studies.

100% of IQS undergraduate students take part in compulsory internships in companies, and many graduate programmes offer internships as well.

+ If you like sports, you can join the different teams that compete at IQS.



+ Elective course to learn Spanish

+ Volunteer actions that will give you a life-changing experience.

Barcelona the place to be!



Between the Sea and the Mountains

Barcelona is located by the Mediterranean Sea in the Spanish region of Catalonia.

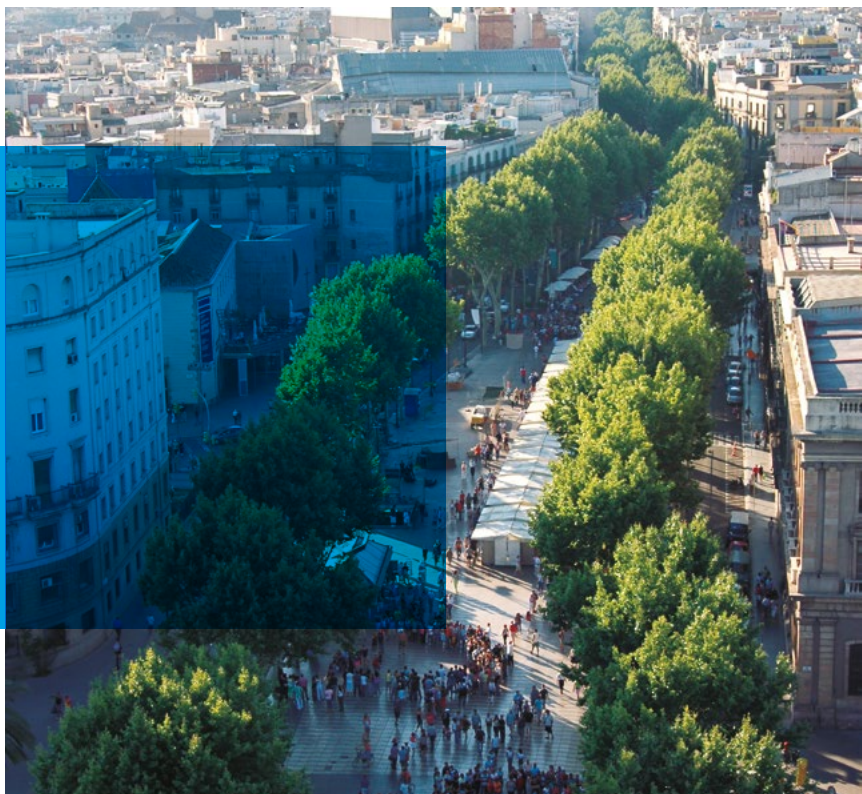
With architectural masterpieces, a rich and diverse culture, tons of social activities, and an excellent lifestyle, you will spend an amazing time in one Europe's most cosmopolitan cities.

You can experience breathtaking views on a hike up Mount Tibidabo or in Bunkers del Carmel one day and the next day head to an idyllic beach and relax in the sun.



Launch your career in Barcelona

A city with vast opportunities for professional development. Its high-quality education system together with the international talent has created a hub for entrepreneurship, research, and innovation.

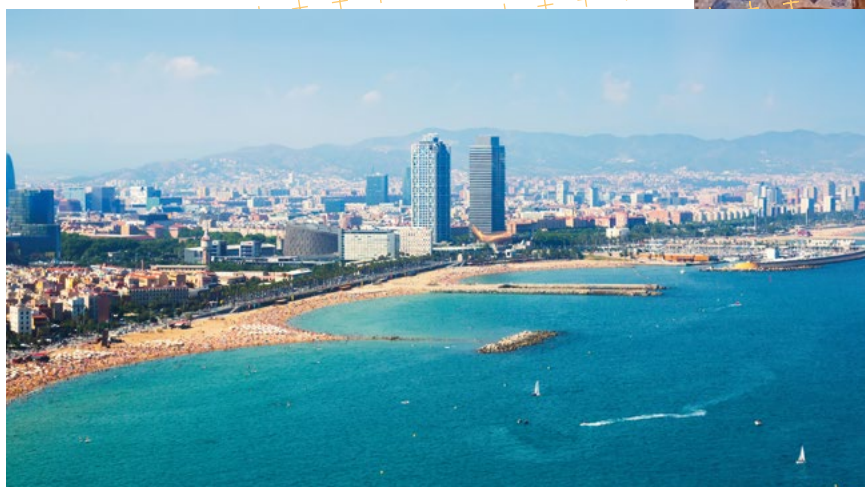
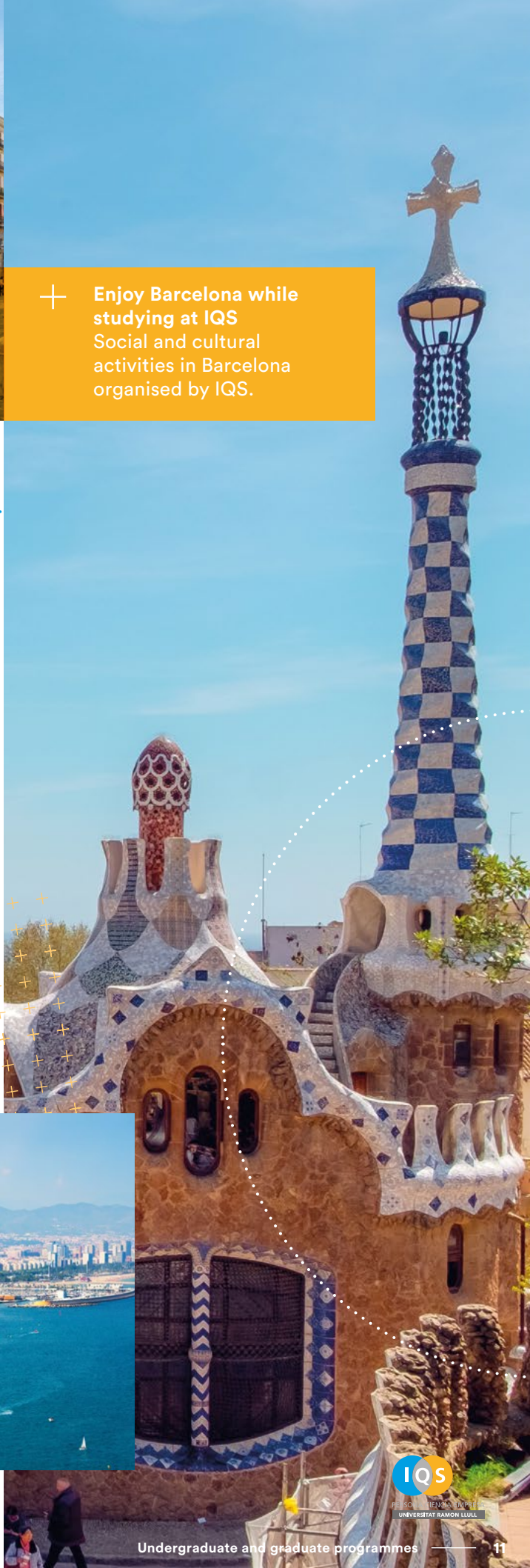




+ **Enjoy Barcelona while studying at IQS**
 Social and cultural activities in Barcelona organised by IQS.



+ **IQS and Barcelona**
 The perfect combination to be an entrepreneur in the fifth most innovative city in Europe.



IQS
 INSTITUT QUALITAT
 UNIVERSITAT RAMON LLULL



Living cost BCN

The average cost of living for students in Barcelona is approximately €1,200 per month. This table gives you a general idea of the prices that students can expect in Barcelona.

Accommodation (monthly rent price)

1 or 2 bedroom flat €750 - €1,000
Room in a shared flat €350 - €600
Room in a student residence €600 - €900

Transportation

T Casual ticket (10 bus or metro rides, 1 zone) €11.35
Bicing (urban bikes) yearly membership €47

Food

Average lunchtime restaurant menu €12
Weekly supermarket expenses €40 - €50

Leisure

Cinema ticket €10. Concert ticket €12 - €50
Nightclub cover charge €12 - €20

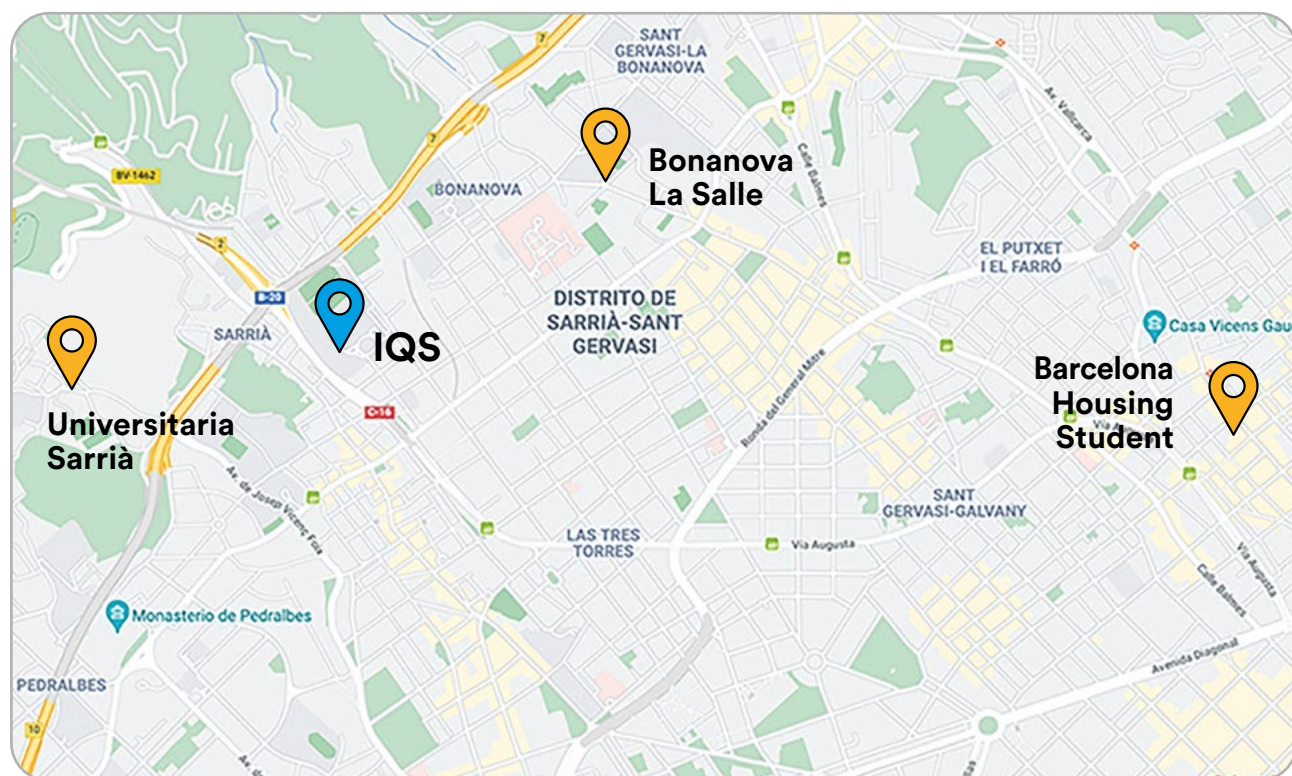
Sports

Monthly gym membership €45 - €100

Finding a place Accommodation in Barcelona

The Student Life Office will help you in this process. Even though IQS does not have its own accommodation, we have different possibilities for you. If you decide to sign a contract with one of the companies listed below, do not forget to tell them that you are an international student from IQS.

Residence close to IQS



Undergraduate Programme in Business Administration and Management

You will develop the knowledge and skills to lead and create the companies of the future through innovation and strategic thinking.

We encourage an international outlook in our studies with a teaching group entirely in English, and international exchanges with foreign universities to become a versatile professional capable of developing your career in a global and highly competitive environment.

As a student of the Undergraduate Programme in Business Administration at IQS you will be able to carry out a year-long exchange at Kedge Business School (France) and you can obtain two international qualifications degree in just 4 years.

+ Dual International Undergraduate Degree

BACHELOR IN MANAGEMENT

Kedge Business School (France)

KEDGE
BUSINESS SCHOOL



Recommended high school electives

Mathematics and Economics

Duration and academic workload

4 years (8 semesters)
240 ECTS credits

Timetable

Monday to Friday, from 8:30 am to 2:00 pm (1st and 2nd year)
Monday to Friday, from 3:00 pm to 9:00 pm (3rd and 4th year)

Languages

100% in English

Programme highlights



Two study tracks – 100% in English, or in Spanish gradually towards English



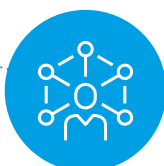
Create your own study track: specialisation in areas such as marketing, accounting and finance, or data science



Possibility of Dual Degrees and **exchanges** with foreign universities



IQS Job Exchange and compulsory internships in companies



Neuro & Digital Marketing Lab and Finance Laboratory



IQS Career Services helped me to find an internship during the Undergraduate Programme and now they helped me to find my first job after graduation. The fact that I already had some work experience was a key aspect to enter in the area of financial consulting, where I'm experiencing amazing professional growth."

Orélie Carranza

Alumni of the Undergraduate Programme in Business Administration and Management



Career opportunities

By functional areas

- Marketing
- Commerce
- Sales
- Finance
- Human Resources
- Production
- Market research
- Quality
- R&D&I

By professional profile

- Entrepreneur
- Managing Director
- Functional Area Director
- Administrator
- Auditor
- Consultant

Educational Pillars



Undergraduate Programme in Business Administration and Management

Curriculum

1 st YEAR	SUBJECT	ECTS	4 th YEAR	SUBJECT	ECTS
	General Accounting Fundamentals	6		Elective Subjects	30
	Business Mathematics	6		In-company Internship	18
	Microeconomics	6		Final Degree Project	12
	Information and Communications Technology (ICT)	6		TOTAL ECTS	60
	Business Economics and Management	6		TOTAL GENERAL	240
	Macroeconomics	6			
	Marketing	6			
	Social Ethics	3			
	Organizational Behaviour	3			
	Statistics	6			
	Trade and Labour Law	6			
TOTAL ECTS		60			
2 nd YEAR	Data Analysis	6			
	Leadership	3			
	Analysis of Financial Statements	6			
	Global and 4.0 Economy	6			
	Foreign Language I	6			
	Financial Mathematics	3			
	Human Resources and Talent Management	6			
	Cost Analysis and Calculation	6			
	Market Research	3			
	Foreign Language II	6			
	Disruptive Technologies	3			
	Ethics and Corporate Social Responsibility (CSR)	6			
TOTAL ECTS		60			
3 rd YEAR	Supply Chain and Operations	3			
	Sales Management	3			
	International Trade	6			
	Tax Law	3			
	Management Control	6			
	Introduction to Financial Management	3			
	Innovation and Technology Management	6			
	Financial Management	6			
	Strategic Marketing	6			
	Entrepreneurship	6			
	Business Information Systems	6			
	Strategic Management	6			
TOTAL ECTS		60			

Elective subjects

MARKETING TRACK	ECTS
Consumer Behaviour	6
Introduction to Digital Marketing	6
B2B Marketing	6
Strategic Digital Communication	6
Virtual Communities	6

ACCOUNTING AND FINANCE TRACK	ECTS
Financial Markets	6
Consolidation of Financial Statements	6
International Financial Management	6
Company Valuations	6
Corporate Finance	6

BUSINESS ANALYTICS TRACK	ECTS
Business Intelligence	6
Data Visualization & Reporting	6
Data Mining	6
Big Data Management	6
Business Analysis Case Studies	6

① More info:
www.iqs.edu/en/degrees-business-administration/undergraduate-program-in-business-administration-and-management

International exchanges

Argentina	France	Malaysia	Spain
Austria	Germany	Mexico	Sweden
Belgium	Hungary	Morocco	Switzerland
Bolivia	India	Netherlands	Taiwan
Brazil	Indonesia	Nicaragua	Thailand
Bulgaria	Ireland	Norway	Turkey
Canada	Italy	Panama	United Arab
China	Japan	Peru	Emirates
Colombia	Kazakhstan	Philippines	United
Denmark	Korea	Portugal	Kingdom
Finland	Lebanon	Russia	Uruguay
			USA

**+ THAN 100
EXCHANGE
AGREEMENTS WITH
MORE THAN 100
INTERNATIONAL
UNIVERSITIES**

“



El Máster en Química Analítica nos ofrece una formación transversal y nos aporta un amplio conocimiento de los diferentes ámbitos de la química analítica, como el sector farmacéutico, el industrial o el ambiental. Gracias a todas las horas diarias que realizamos en el laboratorio, he aprendido el funcionamiento de una gran variedad de equipos analíticos que se usan actualmente en el sector y he adquirido la confianza y los conocimientos para incorporarme al mercado laboral.”

Ayoub Tani
from i

Estudiante del Máster en Química Analítica

“



After finishing high school, I wanted to study abroad, so I checked out different universities in Europe and I chose IQS for its reputation and teaching quality. IQS is a great university that opens up tons of opportunities, both personal and professional, for its students and Alumni. In addition, Barcelona is really diverse: you'll meet people from all over the world.”

Salah Kordab
from Lebanon

Student of the Undergraduate
Programme in Business Administration



Meet our international students

Undergraduate Programme in International Business

With this bilingual program, you'll have the opportunity to study for two full academic years at two foreign universities and obtain three European degrees. Or you also have the possibility to do only 1 academic year abroad and obtain a double degree. Offers you a 100% international experience.

The Undergraduate Programme in International Business prepares you to take on leadership and management roles in global settings. Through its multidisciplinary curriculum, answers companies' needs to have leaders who are prepared to work in an international context.



Three international degrees

It allows you to earn a triple international degree at a university in the UK and France

Duration and academic workload

4 years (8 semesters)
240 ECTS credits

Timetable

Monday to Friday, from 8:30 am to 2:00 pm (1st and 2nd year)
Monday to Friday, from 3:00 pm to 9:00 pm (3rd and 4th year)

Languages

100% in English

Programme highlights



100% **international experience**, ability to study in three or two different countries



Possibility of obtaining **3 or 2 bachelor's degrees** by studying one or two years abroad



Curriculum at the forefront of digital and global competencies. **International faculty**



Possibility of doing **internships** outside of Spain / **international companies**



Access to the **job exchange** and alumni associations at three universities

Career opportunities

By functional areas

- Marketing
- Commerce
- Sales
- Finance
- Human Resources
- Production
- Market research
- Quality
- R&D&I

By professional profile

- Head of International Expansion
- International Area Director
- Export Manager
- Head of subsidiaries abroad
- Head of the International Department in consultancies and financial entities
- Analysis and Management of International Organizations and NGOs
- Investment Consulting and International Projects

Educational Pillars



“



IQS was strongly recommended to me due to its prestige. I knew for certain that I wanted to focus my studies on the field of business, companies, and marketing, so I decided to enrol in the new Undergraduate Programme in International Business. What stood out most about the programme was the variety of subjects, how professional the professors were, and the possibility of earning a triple European degree”.

Sofia Lopez Kleinekoort

Undergraduate Programme in International Business



Triple International Degree

If you decide to study for two full academic years at IESEG (France) and Sheffield Hallam University (UK), you will earn three European degrees.

Sheffield Hallam University (United Kingdom)

Among the world's elite business schools, it has received the accreditation Triple Crown from the three most influential accreditation entities: AMBA, EQUIS, and AACSB.

**Sheffield
Hallam
University**

IESEG School of Management (France)

It forms part of one of the most prestigious higher education institutions in the country. It has also been awarded three of the world's most renowned international accreditations: AMBA, EQUIS, and AACSB.



Dual International Undergraduate Degree

If you choose to study the first 3 years at IQS and spend your last year studying in France or Germany, you will earn a dual degree from IQS and the other university you have chosen.

Kedge Business School (France)

With an innovative and entrepreneurial approach, it is present in France with four campuses, two in China and four partner campuses (Avignon, Bastia, Bayonne, Dakar). It holds the triple crown accreditation (AACSB, EQUIS, AMBA).

KEDGE
BUSINESS SCHOOL

Pforzheim University (Germany)

Offering an expansive study programme, the highlights include International Marketing, International Businesses and Global Economy. 6th ranked business school in Germany in the EXCELLENT business schools with reinforcing international influence category by the Eduniversal ranking.

HS PF

Undergraduate Programme in International Business

Curriculum

1 st YEAR	SUBJECT	ECTS	3 rd YEAR	SUBJECT	ECTS
	Business Economics	6		Geopolitics	6
	Accounting	6		Country Risk Management	6
	Innovation and Entrepreneurship	6		Finance in a Global Economy	6
	Data Analysis	6		Foreign Language II	6
	Communication Skills	6		Business Ethics and Sustainability	6
	Information and Communication Technology	6		Strategy in International Business	6
	Human Resources and Organizational Behaviour	6		Cross Cultural Management	6
	Social Ethics*	3		Logistics and International Transport	6
	Advertising and Public Relations	6		International Negotiation Skills	6
	Marketing Principles	6		Global Talent Management	6
	International Sales Management*	3		TOTAL ECTS	60
TOTAL ECTS		60			
2 nd YEAR	Global Economic Environment*	6	4 th YEAR	Elective Courses:	30
	Global Digital Economics*	6		Business Culture in Asia	6
	Finance	6		Business Culture in the USA	6
	Legal International Environment*	3		Business Culture in Middle East and North Africa and Gulf	6
	Project Management*	6		Business Culture in Central and South Africa	6
	Foreign Language I (English)	6		Business Culture in Latin America	6
	International Trade*	3		Business Culture in Europe	6
	Pricing & Sales Promotion	6		Foreign Language III	6
	Global Marketing*	6		Data Visualization	6
	Market Research	6		Internship	18
	Marketing Planning*	3		Final Degree Project	12
	Information Management and Customer Relations	6		TOTAL ECTS	60
TOTAL ECTS		60		TOTAL GENERAL	240

More info:
www.iqs.edu/en/undergraduate/iqs-school-management/undergraduate-programme-international-business

Undergraduate Programme in Tourism and Hospitality Management

You will be prepared as a future leader of the tourism industry, ready to manage hospitality businesses, events, and recreation.

The Undergraduate Programme in Tourism and Hospitality Management combines the skills required to manage businesses with the tourism and hospitality-related skills needed to provide customers with excellent service. You also have the possibility to do only 1 academic year abroad and obtain a double degree.



+ Dual International Undergraduate Degree

**BACHELOR IN
MANAGEMENT**

Kedge Business School (France)

KEDGE
BUSINESS SCHOOL

Dual Undergraduate Programme

Tourism and Hospitality
Management and Marketing

Duration and academic workload

4 years (8 semesters)
240 ECTS credits

Timetable

Monday to Friday, from 9:00 am
to 2:30 pm (1st and 2nd year)
Monday to Friday, from 3:00 pm
to 7:30 pm (3rd and 4th year)

Languages

100% in English

Programme highlights



Dual Undergraduate Programme
in Tourism and Hospitality
Management + Marketing



International exchanges with
foreign universities available



In-company internships
with foreign companies
and IQS Job Exchange



Neuro & Digital Marketing Lab
where students enhance their
digital and analytical skills



Undergraduate Programme
accredited by:



“



I think the programme is expertly designed as, apart from the semesters you spend in Barcelona, students are also offered an extensive network of partner universities where they can go to study abroad. The programme aims to prepare students to becoming leading professionals who are ready to take on any possible professional positions in the future”.

Marc Vila

Undergraduate Programme in Tourism and Hospitality Management



Career opportunities

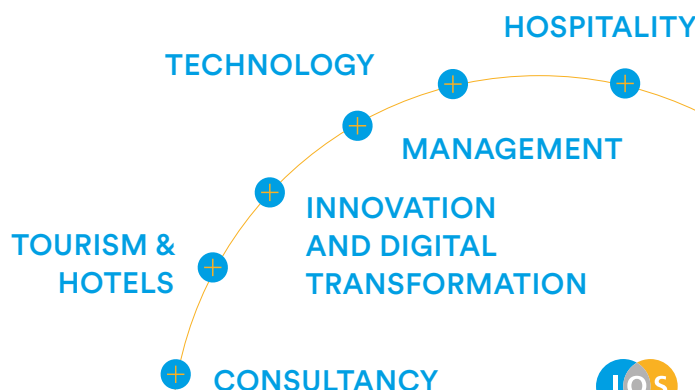
By functional areas

- Sales
- Customer Support
- Accommodation
- Revenue Management
- Finance
- Food&Beverage
- Marketing
- Purchasing
- Human Resources
- Online/Digital Marketing
- Quality

By professional profile

- Managing Director
- Functional Area Director
- Administrator

Educational Pillars



Undergraduate Programme in Tourism and Hospitality Management

Curriculum

1 st YEAR	SUBJECT	ECTS	3 rd YEAR	SUBJECT	ECTS
	Business Economics	6		Persuasive Communication	2
	Tourism Markets	4		Event Management	3
	Geography	6		Diversity Management	4
	Analysis and social action	3		Financial Management in Tourism and Hospitality	6
	Communication Skills	6		Hotel and Restaurant Management	6
	Marketing Fundamentals	6		Operational Marketing in Tourism and Hospitality	3
	Human Resources Management	4		Revenue Management	3
	Data Management Skills	3		French or German	3
	Service Encounters in Tourism and Hospitality	4		Two options	30
	Tourism Typologies	6		· Academic Exchange	
	English	6		· Professional Track	
	French or German	6			
	TOTAL ECTS	60		TOTAL ECTS	60
2 nd YEAR	SUBJECT	ECTS	4 th YEAR	SUBJECT	ECTS
	Data Analysis in Tourism and Hospitality	3		Internship	30
	Digital Marketing	4		Business Strategies in Tourism and Hospitality	2
	Tourism Sectors	4		Innovation and Entrepreneurship	6
	Interpersonal Communication	2		Tourism Ethics and Corporate Social Responsibility	6
	Economics	6		Destination Management	4
	Personal and Professional Skills for Tourism and Hospitality Management	4		Final Degree Project	10
	Tourism Law	6		TOTAL ECTS	60
	Statistics	6		TOTAL OVERALL	240
	Tourism Anthropology and Sociology	4			
	Accounting	6			
	Electronic Distribution in Tourism & Hospitality	3			
	English	6			
	French or German	6			
	TOTAL ECTS	60			

More info:
www.iqs.edu/en/undergraduate/iqs-school-management/undergraduate-programme-tourism



**We give you
the key
to promoting
your employability**



Master in Global Entrepreneurial Management

The Master's Programme in Global Entrepreneurial Management (MGEM) is offered jointly with Loyola Marymount University (USA) and Fu Jen Catholic University in Taipei (Taiwan) and involves a unique experience in the sphere of global markets.

You'll be trained in corporate and organisational management and administration with a strong emphasis on innovation and entrepreneurship. Once you have completed the programme, you'll be ready to assume management and leadership responsibilities in companies and organisations in international markets.



TOP 35 WORLDWIDE



TOP 100 WORLDWIDE



This Master's Programme is ranked 8th worldwide in the Master in Management Ranking, according to the Times Higher Education and The Wall Street Journal

Honourable Mention awarded to the International Master's Programme (IMP) by the regional government of Catalonia, which recognises the Best International University Master's Programmes



Duration and Academic Workload

12 months
60 ECTS credits

Consulting Projects

3 ECTS credits

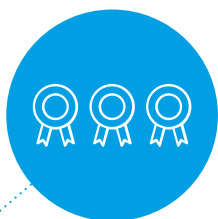
Timetable

Full-time

Teaching Language

English

Programme highlights



Take advantage of three professional Career Services and become an alumni of the three institutions



Participate in consulting projects and corporate visits to learn international business practices



Immerse yourself in a global business environment. Experience Barcelona (Spain), Taipei (Taiwan) and Los Angeles (USA) in one year



Ranked by the **Financial TIMES** 2022 Ranking as the best Master offering International Experience



Gain insights from leading experts. Build your **global network**

Student profile

The Master's Degree in Global Entrepreneurial Management is aimed at students who have completed a bachelor's degree in the areas of business, economics, management, engineering or similar.

- The Admissions Committee will be responsible for deciding if candidates are suitable to enrol in the Master's Programme or if they need to take complementary courses to meet the admissions requirements.
- Candidates must provide evidence of a TOEFL 80 Internet Based Score or an equivalent IELTS or TOEIC score.



The MGEM is a unique experience in the world where you have a year-long full-immersion global business experience. At the end of the programme you will be ready to create or to join a company or institution in a global environment.”

Dr Carlos Malet

Coordinator of the Master in Global Entrepreneurial Management
carlos.malet@iqs.url.edu

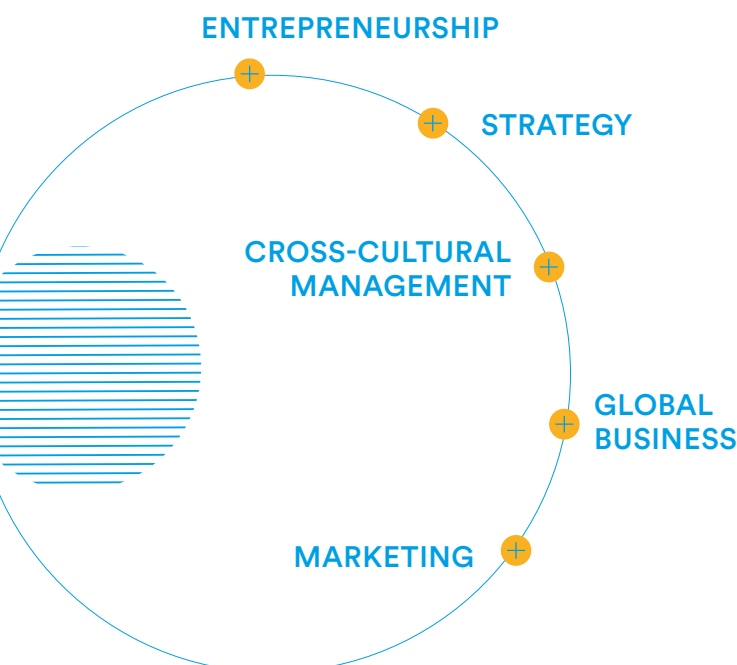


Master in Global Entrepreneurial Management

Curriculum

- The MGEM is highly practical, as it includes:
 - a) Courses involving applied methodologies.
 - b) Practical case studies.
 - c) Business visits.
 - d) Guest speakers.
 - e) Consulting projects.
- The programme is taught entirely in English.
- The number of places is limited to 45 students.
- The consulting projects and business plan work are developed throughout the entire academic year at each of the three Universities.
- At the end of the programme while at Loyola Marymount University, you can apply to complete an internship in companies in the USA.

Educational Pillars



SEPTEMBER - DECEMBER

IQS SCHOOL OF MANAGEMENT (BARCELONA, SPAIN)

INNOVATION IN A GLOBAL MARKETPLACE ECTS

Global Environment and Business Trends	3.5
Technology Appreciation and Intellectual Property Management	3.5
Cross-Cultural Management and Ethical Business Practice	3.5
Common Ground in Corporate Valuation and Accounting	3.5
Consulting Projects	1.5

JANUARY - APRIL

FU JEN CATHOLIC UNIVERSITY (TAIPEI, TAIWAN)

CORPORATE OPERATIONS AND FINANCE IN A GLOBAL CONTEXT ECTS

Operations Management and Supply Chain Management with a Global Perspective	3.5
Corporate Finance with a Global Perspective	3.5
Innovation Technology Management	3.5
Entry Barriers and Strategic Alliance	3.5
Research of Special Topics in Global and Social Entrepreneurship (Business Plan)	15

MAY - AUGUST

LOYOLA MARYMOUNT UNIVERSITY (LOS ANGELES, USA)

MARKETING AND ORGANISATIONAL BEHAVIOUR IN A GLOBAL CONTEXT ECTS

Cross-Cultural Marketing & Integrated Marketing Communications	3.5
Business Analytics in the Global Context	3.5
Social Entrepreneurship	3.5
Venture Capital, Corporate Entrepreneurship and Micro Finance	3.5
Consulting Projects	1.5

! More information at: www.iqs.edu/en/masters-mba/master-global-entrepreneurial-management

Career opportunities

The IQS Career Services office is at your disposal to help students to apply for job opportunities. If you study this master's programme, you will also be part of the job exchanges at Fu Jen Catholic University and Loyola Marymount University.

By sector

Join companies in these three continents, providing you with an excellent opportunity to enter the job market or start your own business.

By professional profile

- Management and administration of companies and organisations with presence in global markets
- International Management Consultant
- Marketing Executive
- Multinational Manager

Collaborating companies (Consulting Projects & Company Visits)

The methodology is based on the development of multiple case studies and group projects. Throughout the programme, students also manage consulting projects in conjunction with businesses that operate in global markets. Some of the collaborating companies are:



“



This tri-city program is unlike anything else. Being a global program, students come from all over the world. Our cohort represented 30 students from 16 nationalities, and that created an environment for truly experiential and open learning that extended well beyond the classroom setting. For me, the program opened a window of opportunity in the business world — something I had almost no exposure to prior to starting the programme.”

Karishma Bali

Master in Global Entrepreneurial Management Alumni.
Class of 2018-2019.
CEO at Pulse Athletic Apparel



Dual Master Programme in Marketing

Master in International Marketing in a Digital Environment / Master in International Marketing & Sales Management

This dual programme provides specialised training in international marketing, digital marketing and sales management, combining academic rigour with practical application.

You will develop transferable skills allowing you to begin a successful career in marketing in international companies.

TOP 100 WORLDWIDE



TOP 50 WORLDWIDE



Duration and Academic Workload

1 academic year (2 semesters)
60 + 9 additional ECTS credits

Timetable

Monday to Friday, afternoon/evening
(typically 3:00 pm to 8:00 pm)

Teaching Language

English

Programme highlights



Understand **international markets** and experience in a truly international student cohort, with an average of 14 different nationalities each year



Focus on the **latest** trends in international and digital marketing in a global environment



Gain practical work experience with in-company **internship opportunities**



The faculty is made up of **national and international specialists** and inspiring business speakers



The programme is designed **taking** into account business requirements and new digital and sales professional profiles



New Neuro & Digital Marketing Lab where students enhance their digital and analytical skills

“



IQS offers you the opportunity to learn how to manage marketing functions to succeed in the current challenging & changing context. The knowledge, skills and abilities you will develop during this master's programme will prepare you for a management career as a professional marketer in the current digital environment. You will enhance your CV and be ready to stand out in a highly competitive job market.”

Dr Belen Derqui

Coordinator of the Master in International Marketing in a Digital Environment / Master in International Marketing & Sales Management
belen.derqui@iqs.url.edu



Student profile

This programme is open to students who hold a bachelor's degree in the areas of Business, Economics and Management.

- Admission is also offered to students who hold other bachelor's degrees such as Engineering, Tourism, Advertising, Public Relations and other Social Sciences fields. Some students from certain backgrounds might need to take introductory courses organised by IQS before the official start of the Dual Master's Programme.
- Good level of spoken and written English (B2 English level or IELTS/TOEFL equivalent) is required.
- No previous professional experience is required.

Dual Master Programme

Master in International Marketing in a Digital Environment

Master in International Marketing & Sales Management

Curriculum

- On completion of 69 ECTS students will be awarded:
 - An Official Master's Degree in International Marketing in a Digital Environment.
 - An institution-specific degree in International Marketing & Sales Management issued by IQS– Universitat Ramon Llull.
- The programme offers a wide selection of courses combining theory & practice, allowing you to acquire an in-depth knowledge of international marketing in a digital environment, from international marketing strategy to digital marketing.
- Taught entirely in English.
- Classes are held in the afternoon and evening and are compatible with elective internships or part-time jobs (if applicable).
- Graduates will be able to apply to PhD programmes.

Educational Pillars



MASTER IN INTERNATIONAL MARKETING IN A DIGITAL ENVIRONMENT

INTERNATIONAL MARKETING MANAGEMENT ECTS

International Marketing Strategy (C)	6
International Marketing Management Simulation (C)	6
International Brand Management (C)	3
International Product Development (C)	3
International Marketing Planning (E)	3

MARKETING RESEARCH & BUSINESS INTELLIGENCE ECTS

Advanced Market Research (C)	6
Marketing Data Intelligence (C)	3
Quantitative Methods (E)	6
Qualitative Methods (E)	6

DIGITAL MARKETING ECTS

Digital Marketing Strategies (C)	3
Social Media Management (C)	3
Mobile Marketing Applications (C)	3
Digital Marketing Communications (C)	3
Advanced Digital Analytics (C)	3

MASTER THESIS & INTERNSHIPS ECTS

Master Thesis (C)	9
Company Internship (E)	6

(C) Compulsory courses.

(E) Elective courses (subject to availability). Students can select 12 ECTS

* Elective courses only for students who will later apply to a PhD programme.

MASTER IN INTERNATIONAL MARKETING & SALES MANAGEMENT

SALES MANAGEMENT ECTS

International Sales Management	6
Selling Techniques for Business Clients	3

! More information at: www.iqs.edu/en/masters-mba/master-international-marketing-sales-management

Career opportunities

IQS offers a personalised Career Service to support your professional development and find job opportunities through its extended network of companies. Graduates have a wide range of career opportunities, including:

By sector

- Marketing
- Communications
- Advertising
- Social Media
- Market Research
- Public Relations
- Sales
- Event Management

By professional profile

- Marketing Director
- Communications Director
- Brand/Product Manager
- Key Account Manager
- Business/Sales Director
- Marketing Researcher
- Marketing Analyst
- Customer Manager
- Digital Marketing Specialist
- Communications and Advertising Specialist

Master Thesis: an international marketing plan

The purpose of the Master Thesis is for students to put all the knowledge they have acquired during the programme into practice, typically by writing up a marketing plan for a real company or carrying out an applied research study within the marketing area.

The Master Thesis is normally supervised by an IQS faculty member, with the possibility to have two professors co-supervise the thesis, where applicable.

In-company internships

In-company internships are mandatory. These are some of the companies that the Career Services department works with to seek out internships for our students.



This Master is the perfect program for those who want to learn by doing. The program integrates diverse courses from marketing basics to the specifics of brand management, social media management, neuromarketing, and more. The professors have outstanding experience as most of them have worked for multinational companies. Furthermore, the programme features a wide variety of guest speakers from world-renowned companies, what creates fantastic networking opportunities.”

Zornitsa Stoycheva

Master in International Marketing
in a Digital Environment Alumni.
Class of 2021-2022



Master in Industrial Business Management

As a university graduate with technical and scientific qualifications, you'll obtain the knowledge and skills necessary to develop your professional career in the field of management and business management.

You can take on managerial tasks and management responsibilities in any functional area of a company, regardless of its size, and create new companies with a scientific-technological base.

OUR MASTER HAS BEEN RANKED IN:



Duration and Academic Workload

1 academic year
60 ECTS credits

Internship

7.5 ECTS credits

Timetable

Mon. - Fri. from 4:00 pm
to 7:30 pm

Teaching Language

English

Programme highlights



Job opportunities through IQS and Career Services



Internships in leading companies



Conferences and lectures, which include authentic case studies and concrete situations given by professionals in the business world



Dual Master Qualification: Combine this degree with one of the IQS School of Engineering Masters and get two official Masters in 3 or 4 academic semesters

“



The educational experience at both IQS schools (Engineering and Management) is blended in this Master's Degree in Industrial Business Management.

The programme is aimed at preparing graduates from scientific and technical backgrounds to take up managerial positions in the business world.”

Dr Xavier Ramírez

Coordinator of the Master in Industrial Business Management
xavier.ramirez@iqs.url.edu

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Student profile

The Master's Degree in Industrial Business Management is aimed at university graduates who hold a degree in a scientific and/or technical areas such as Engineering, Architecture, the Sciences and Health Sciences.

The curriculum has been designed for full time students. However, applicants who choose to study on a part-time basis over a two-year period will also be considered.

To enrol in this programme, applicants must have an English level of TOEFL 80 or equivalent.

Master in Industrial Business Management

Curriculum

ECONOMICS MODULE	ECTS
Economic Analysis	3
International Economics	3
ACCOUNTING AND FINANCE MODULE	ECTS
Financial Statement Planning	3
Cost Analysis for Decision-Making	4.5
Financial Analysis	3
MARKETING MODULE	ECTS
Marketing	4.5
INTERNSHIP MODULE	ECTS
Internship	7.5
BUSINESS ADMINISTRATION MODULE	ECTS
Strategic Analysis and Planning	4.5
Business Law	4.5
Human Resources Management	4.5
Logistics and Processes	3
Innovation Management	3
Analysis and Data Management	3
GENERAL EDUCATION MODULE	ECTS
Ethics and Social Responsibility in the Company	3
MASTER THESIS MODULE	ECTS
Master Thesis	6

! More information at: www.iqs.edu/en/masters-mba/master-industrial-business-management

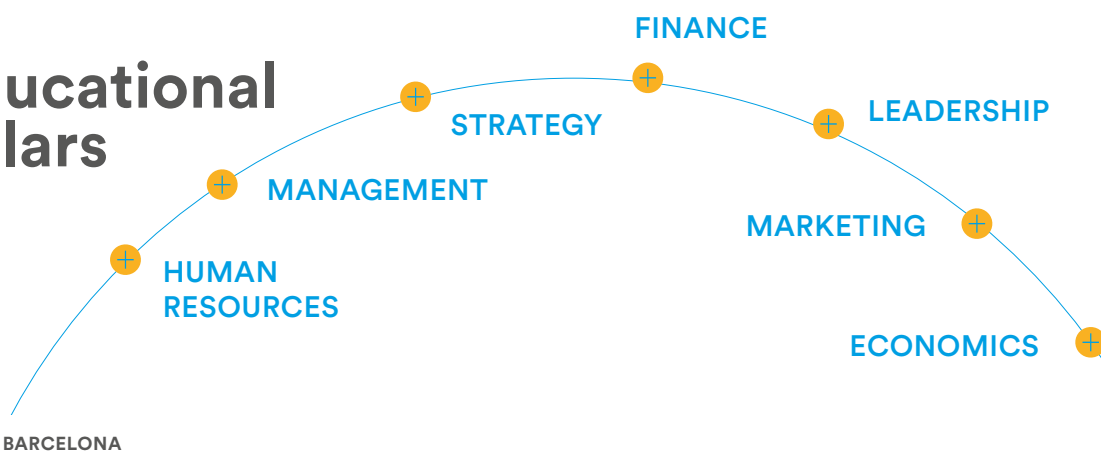


Dual Master's Degree:

A Master's Degree from the IQS School of Engineering and the Master's Degree in Industrial Business Management

The Master's Degree in Industrial Business Management run by the IQS School of Management goes hand in hand with a Master's Degree offered by the IQS School of Engineering. This gives students a multidisciplinary profile which combines scientific and technical training with knowledge of management. This combination is highly sought-after by companies.

Educational Pillars



Career opportunities

By sectors

- Industrial Companies
- Food Industry
- Automotive
- Energy
- Telecommunications
- Manufacturing of goods and services
- Metal
- Textiles
- Chemical
- Financial Industry
- Logistics and other sectors

By professional profile

- General Manager
- Scientific and technical management positions
- Business Management
- Finances
- Human Resources
- Sales Management
- Strategic Management
- Consultant
- Entrepreneurship

Work Experience and Master Thesis

The contacts that IQS has in industry, along with the scientific and technical profile of the Masters' students and the training they receive during the programme, gives them the opportunity to gain work experience in companies, preferably industrial companies, in relevant departments such as logistics, finance, marketing or human resources.

The Master Thesis focuses on the implementation of the knowledge acquired during the programme by developing a business plan: starting with a profitability study and finishing by implementing it.

In-company internships

In-company internships are mandatory. These are some of the companies that the Career Services department works with to seek out internships for our students.



The Master's Degree in Industrial Business Management is the ideal option to complement students' technical and scientific education with thorough business knowledge, offering greater career opportunities. During the master's, I really appreciated the teaching quality offered at IQS as well as the availability and approachability of the professors."

Anna Díez

Student of the Master in Industrial Business Management.



Master in Leading Hospitality Innovation

The Master's Programme in Leading Hospitality Innovation (LHI) is a Master of Science offered jointly with the Hotel Management School in Maastrich by ZYUD University, in The Netherlands and the Technological University Dublin in Ireland.

It's main purpose is to train innovative leaders, who think of hospitality not as a particular industry, but as a concept that operates across all sectors and businesses and should put human experience at the center.

Hotel Management School Maastricht **ZU YD**



ACCREDITED BY:



According the EUROPEAN APPROACH FOR QA OF JOINT PROGRAMMES



Duration and Academic Workload

18 months
90 ECTS credits

Consulting Projects

30 ECTS credits

Teaching Language

English

Timetable

Full-time

Programme highlights



Joint international **Msc** degree of three universities



Real time consultancy projects in the Hospitality Industry



Live and study in three European cities:
Maastricht, Dublin and Barcelona



An **international experience** in a multicultural setting



Insights from leading experts and the creation of a **global network of contacts**

Student profile

The MSc programme in Leading Hospitality Innovation is aimed at students who have completed a bachelor's degree in the areas of Economics, Business Administration, Hospitality, Tourism and Hotel Management, etc. of 180 ECTS minimum.

- The Admissions Committee will be responsible for deciding if candidates are suitable to enrol in the MSc Programme or if they need to take complementary courses to meet the admissions requirements.
- Candidates must provide evidence of a minimum of 6.5 IELTS band score or equivalent, for non English native speakers.
- Application through Studielink.nl

“



“Why just imagine the future of hospitality? The MSc in Leading Hospitality Innovation is an experience to dive into the leadership world understanding that innovative leaders are those who think in hospitality as an attitude to succeed in all sectors. Are you eager to take the lead and push the boundaries?”

Dr Ricard Santomà

Coordinator of the Master in Leading Hospitality Innovation
ricard.santoma@iqs.url.edu



Master in Leading Hospitality Innovation

Curriculum

- The LHI was purposely designed to be a real-life cultural experience, a mix of theoretical and hands-on learning blendend.
- The programme is taught entirely in English.
- 6 modules, 1 consultancy project, 3 European cities.
- The modules contain the pertinent theoretical and practical learning components for leading hospitality innovation in the industry and are based on the expertise of the academics in the partner institutions. All modules apply Design Thinking approaches in the assignments and contribute to the knowledge base, which your project group requires to deliver an innovative and creative Hospitality Innovation Consulting Project.
- The master's programme Leading Hospitality Innovation enables you to learn and practice the global competences you need by means of a variety of teaching and learning approaches by an international staff in Maastricht, Dublin and Barcelona. You will not only learn in the classical sense of the word but also with the added value of a range of new experiences that is a natural outcome of living and studying abroad, working together with international fellow students, academics, hospitality superstars and clients, and getting to know the hospitality industry in distinct cultural settings. This is a true adventure.

SEPTEMBER - FEBRUARY

HOTEL MANAGEMENT SCHOOL MASTRICH (THE NETHERLANDS)

LEADERSHIP AND PEOPLE	ECTS
Leading People and Cultures in Organisations	10
People as Consumers	10
Hospitality Innovation Consulting Project Part I: Discover & Define	10

MARCH - AUGUST

TECHNOLOGICAL UNIVERSITY DUBLIN (IRELAND)

TRANSFORMATIONAL HOSPITALITY AND FUTURES	ECTS
Hospitality Futures	10
Transformational Innovation in Practice	10
Hospitality Innovation Consulting Project Part II: Develop & Deliver	10

SEPTEMBER - FEBRUARY

IQS SCHOOL OF MANAGEMENT IN BARCELONA (SPAIN)

DIGITAL TRANSFORMATION AND EXPERIENCE DESIGN	ECTS
Experience Design and Implementation	10
The 4th Industrial Revolution: Techniques in Hospitality	10
Hospitality Innovation Consulting Project Part III: Validate & Implement	10

! More information at: www.iqs.edu/en/graduate/iqs-school-management/master-leading-hospitality-innovation

Career opportunities

The IQS Career Services office is at your disposal to help students to apply for job opportunities.

By sector

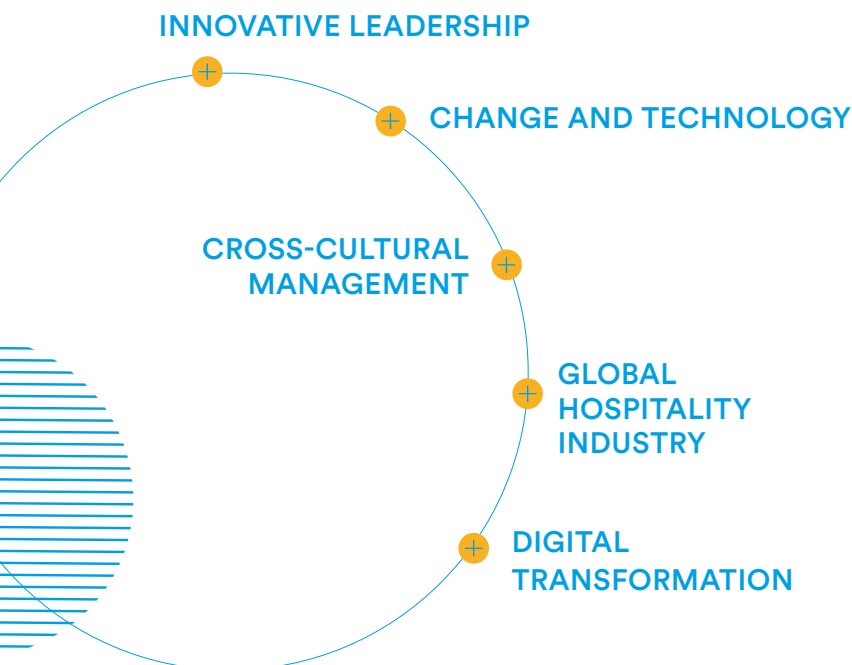
- Airline & transportation
- Internet services
- Health care organizations
- Food/retail business
- Business consultancy
- Hotel business
- Leisure and Tourism

By professional profile

- Hotel F&B manager
- Hotel general manager
- Hotel Rooms manager
- Senior consultant
- Guest service manager
- Restaurant manager
- Hospital manager



Educational Pillars



Master in Pharmaceutical Chemistry

This Master's Degree prepares students to carry out academic and industrial research, development and production in the pharmaceutical industry, the biomedical sector and other related sectors.

This programme has obtained international accreditations from EUROMASTER and ASIIN and has been rated as excellent by the AQU. This is also the only Master's Degree Programme taught in English with less than 120 credits with the Chemistry EUROMASTER accreditation, a transnational European quality label. The auditors highlight the sophisticated and comprehensive technical equipment of the laboratories, which is not a common standard at many other universities with similar degree programmes.



Recognition for the Master's Degree in Pharmaceutical Chemistry



Duration and Academic Workload

18 months (3 semesters)
90 ECTS credits

Practical Work

More than 50% of the credits

Timetable

Monday to Friday
from 8:00 am to 2:30 pm

Teaching Language

English

Programme highlights



Global overview of the drug development process (research, production and regulation)



Possibility of carrying out the **Master Thesis** in a foreign university or pharmaceutical company



Study tour in some of the most **important pharmaceutical companies** in Europe



Possibility to do an **internship** in companies of the sector



More than 50% of **academic content** takes place in the laboratories

Student profile

The Master's Degree in Pharmaceutical Chemistry is intended for graduates in Chemistry, Pharmacy, Chemical Engineering, Biochemistry, Biotechnology or Nanotechnology.

Concerning complementary training and access for students with other degrees, the Admissions Committee will study each individual case and specify what type of complementary training the candidate should do, depending on the degree they hold.

“



The master's degree aims to give students a holistic view of drug development and production, with a markedly practical focus, in order to prepare professionals who can join interdisciplinary teams.”

Dr Roger Estrada

Coordinator of the Master in Pharmaceutical Chemistry
roger.estrada@iqs.url.edu




Master in Pharmaceutical Chemistry

Curriculum

This programme combines a general overview of the entire drug R+D process and project management techniques with the necessary tools for designing and producing new drugs.

TRANSVERSAL MODULE	ECTS
Pharmaceutical Chemistry	5
Project Management	5
DRUG RESEARCH MODULE	ECTS
Molecular Design	4
Advanced Organic Synthesis	4
Structural Identification and Characterisation	4
Integrated Laboratory I	8
DRUG PRODUCTION MODULE	ECTS
Process Chemistry	4
Drug Analysis	4
Quality Management and Regulatory Affairs in the Pharmaceutical Industry	4
Integrated Laboratory II	8
ELECTIVES MODULE (3 subjects to select: one from group A, one from group B and one from group C)	ECTS
Group A	5
Photochemistry	4
Evaluation of Compounds with Biological Activity	4
Group B	
Pharmacology for Chemists	3
Formulation Science and Technology	3
Group C	
Advanced Drug Delivery	3
Experimental Design	3
MASTER THESIS MODULE	ECTS
Master Thesis	30

! More information at: www.iqs.edu/en/masters/master-pharmaceutical-chemistry

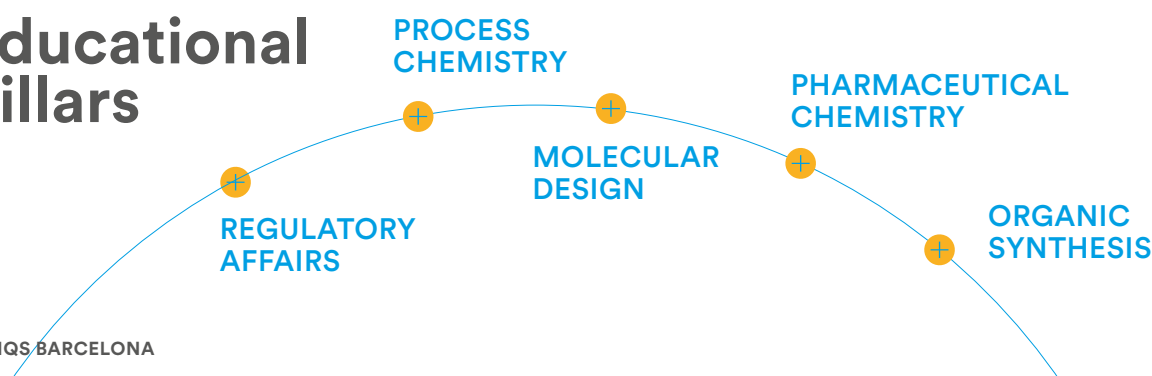


In the Master's Degree in Pharmaceutical Chemistry we use transformations, equipment, and techniques that are used in the pharmaceutical chemistry industry. This master's degree gives you an overall view of the pharmaceutical industry and, thanks to the variety of content and subjects, you can see the different professional opportunities it provides."

Gabriel Ketsela
Student of the Master in Pharmaceutical Chemistry.

+

Educational Pillars



Career opportunities

By sector

- Pharmaceutical
- Biomedical
- Veterinary
- Computational design
- Production of API's
(Active Pharmaceutical Ingredients)

By professional profile

- Research
- Production
- Laboratory Manager
- R&D&i
- Consultant

In-company internships

These are some of the companies that the Career Services department works with to seek out internships for our students.

AGC

Bioiberica

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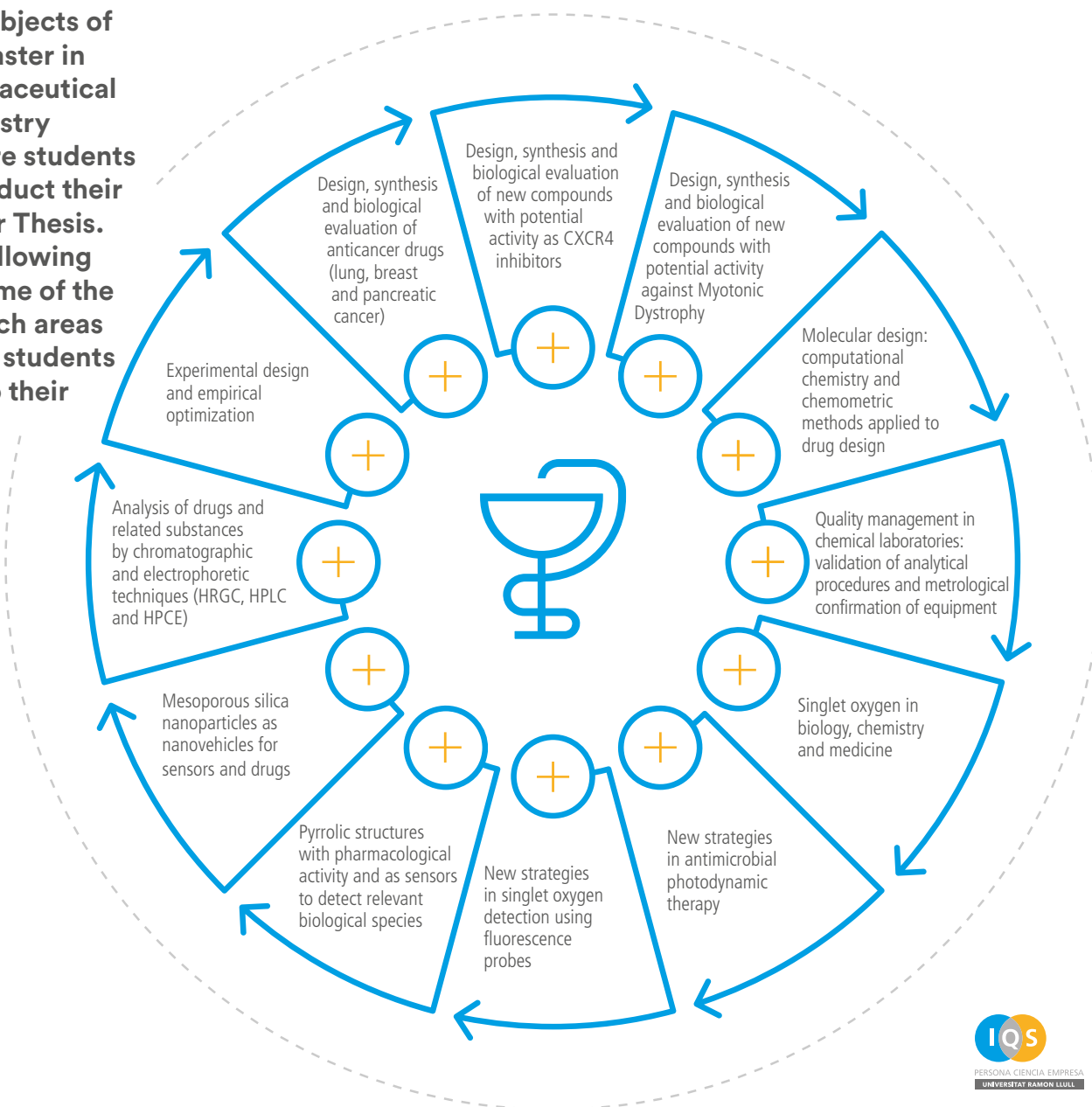
ferrer

Galenicum
Medicine in life

Uriach

Research

The subjects of the Master in Pharmaceutical Chemistry prepare students to conduct their Master Thesis. The following are some of the research areas where students can do their thesis:



Master in Chemical Engineering

For more than 100 years, IQS has been training chemists and chemical engineers that work for the leading companies in the sector. You'll become part of the professionals at the forefront of the chemical industry and you'll have access to the best job opportunities in the sector, both in industry and research.

You will be trained as a professional, researcher, manager and entrepreneur for chemistry-based companies. You will acquire the knowledge to help develop, research and prepare products, processes, and services, as well as for industrial management and cost optimisation. The methodology is based on working on real projects in large companies.



Engineering
Accreditation
Commission

Recognition for the Master in Chemical Engineering



Duration and Academic Workload

3 semesters
90 ECTS credits

Practical Work

More than 50% of the credits

Timetable

Monday to Friday
from 8:00 am to 2:30 pm

Teaching Language

English

Programme highlights



Dual Master's Degrees

Students can pursue this Master's Degree jointly with the Master in Industrial Business Management or with the Master in Industrial Engineering



Possibility to conduct projects

in leading companies in the sector like Covestro, Repsol and BASF



Key subjects such as Simulation and Process Optimisation, Industrial Safety or Process Control Systems taught by first line professionals



Possibility to do the **Master Thesis** in international companies and universities



More than **50% of academic content** takes place in the laboratories

“



IQS chemical engineers are professionals who are highly valued by the industry for their versatility, creativity, rigour, commitment, and honesty. The Master's Degree we offer at IQS enhances work capacity and the skills to carry out projects and solve problems.”

Dr Xavier Berzosa

Coordinator of the Master in Chemical Engineering
xavier.berzosa@iqs.url.edu

+

Student profile

This Master's Degree is intended for graduates and engineers in areas related to chemical engineering.

Concerning complementary training and access for students, the Admissions Committee will study each individual case and specify what type of complementary training the candidate should do, depending on the degree they hold.

Master in Chemical Engineering

Curriculum

PROCESS ENGINEERING AND PRODUCT MODULE

ECTS

Project I	6
Processes and Products	3
Functional Design	3
Simulation and Process Optimisation	3
Fluid Dynamics	3
Industrial Safety	3
Project II	3
Materials and Corrosion	3
Process Control Systems	3
Structures and Industrial Buildings	3
Electrical Technology	3
Energy and Environment	3
Optional subject 1	3
Optional subject 2	3

PRODUCTION MANAGEMENT, OPTIMISATION AND SUSTAINABILITY MODULE

ECTS

Project Management	3
Innovation and Information Management	3
Costs and Business Economy	3
Optional subject 1	3
Optional subject 2	3

OPTIONAL SUBJECTS MODULE (TWO SUBJECTS TO BE CHOSEN)

ECTS

Sustainable Engineering	3
Design of Experiments	3
Nanotechnology	3
Scale-up	3
Formulation Science and Technology	3
Data Analysis	3
Facility Management	3
Materials Management and Logistics	3

MASTER THESIS MODULE

ECTS

Master Thesis	30
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ⓘ More information at: www.iqs.edu/en/masters/master-chemical-engineering

“



I chose the IQS because I was looking for a master's degree with workshops and work experience and there is no better course! I absolutely recommend it to all those who want to get involved and are passionate about chemical engineering; here you will see all future applications”.

Cecilia Blasi

Master Chemical Engineering

+

Educational Pillars

INDUSTRIAL PROCESSES

ADVANCED MATERIALS AND BIOMATERIALS

CIRCULAR ECONOMY

ENERGY AND ENVIRONMENTAL SUSTAINABILITY

Career opportunities

The IQS-Covestro Professional Intensification Programme allows our graduates to be hired by a multinational industrial company and take part in an internship at the Covestro production plants in Spain and Germany.

By sectors

- Industry
- Engineering
- Bioengineering
- Chemistry
- Environment
- Biotechnology
- Energy and fuels
- Electronics
- Automotive
- Food sector
- Pharmaceutical
- Plastic processing processes

By professional profile

- Project Director
- Laboratory Manager
- Operations Manager
- Researcher
- Project Management
- Quality Control
- Maintenance, Management and Innovation
- Consultant
- Freelance Auditor and Certifier

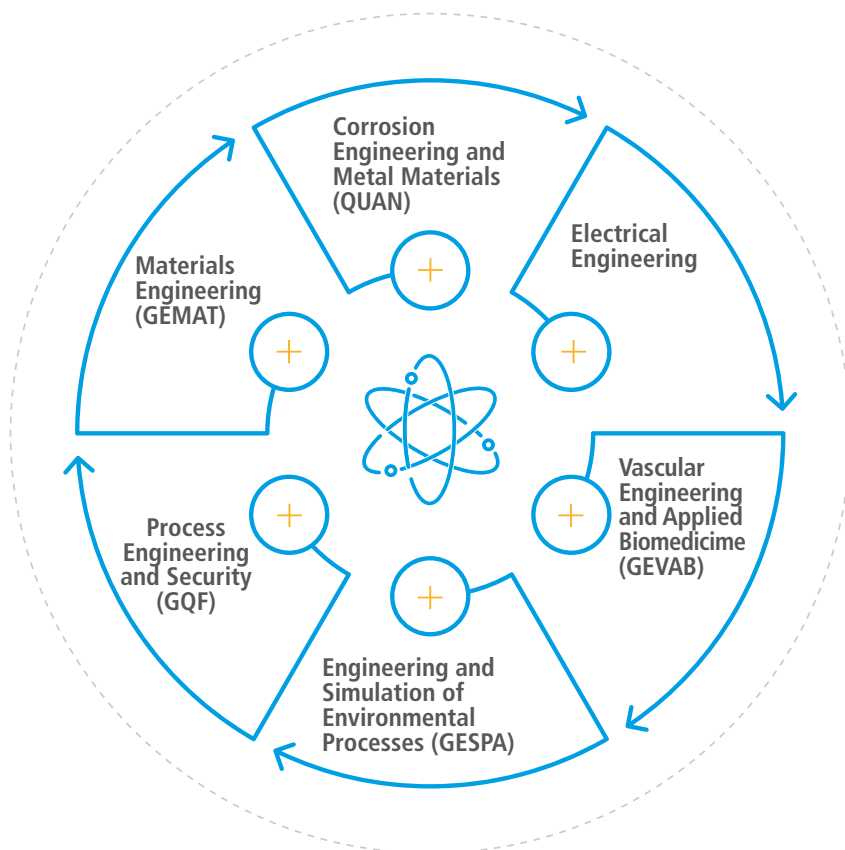
In-company internships

These are some of the companies that the Career Services department works with to seek out internships for our students.



Research

As a part of the Master Thesis, students can join one of the different IQS Research groups. The following are among our most notable research areas:



Master in Bioengineering

This Master's Degree in Bioengineering aims to train graduates interested in research or in the development and production of products, processes, and services using microorganisms or their biological components in the fields of industrial biotechnology and biomedicine.

You will acquire highly-advanced knowledge of the different fields in biosciences, master cutting-edge biotechnology and gain in-depth familiarity of current trends in the use of biotechnology.



Recognized as the best Master's Degree in the field of Biosciences offered by a Catalan university, and the best in Spain offered by a private university.

ELMUNDO



Duration and Academic Workload

18 months (3 semesters)
90 ECTS credits

Practical Work

More than 50% of the credits

Timetable

8:00 am - 2:30 pm

Teaching Language

English

Programme highlights



Dual Master's Degree

You can enrol in this program simultaneously with the Master's Degree in Industrial Business Management or the Postgraduate Programme in Biotech and Pharmaceutical Industry



IQS offers the largest **Biotechnology laboratory** for university education in Spain



Possibility of **focusing your education** in the field of Health or Bioproduction and Biocatalysis



Possibility of doing your **Master Thesis** at a foreign university



Contact with start-ups through workshops



More than 50% of academic content consists in experimental lab work

“



The main goal of the IQS Master's Degree in Bioengineering is to prepare self-confident bioengineers who are ready to jump into their professional career development, based on the highly-demanding skills required in the biotechnological and health sectors. Our educational proposal focuses on educating students in cutting-edge techniques and methodologies, as well as highly-valued soft skills through project-adapted lectures and “learning by doing” methodologies”.

Dr Martí Lecina

Coordinator of the Master's Degree in Bioengineering
marti.lecina@iqs.url.edu

+

Student profile

The Master's Degree in Bioengineering is intended for graduates in **Biochemistry, Biotechnology, Chemistry, Chemical Engineering, Pharmacy, Biology, Biological Systems Engineering, Nanoscience, Biomedical Science or similar fields.**

Concerning complementary training and access for students with other degrees, the Admissions Committee will study each individual case and specify what type of complementary training the candidate should do, depending on the degree they hold.

Master in Bioengineering

Curriculum

GENERAL KNOWLEDGE MODULE	ECTS
Advanced Genetic Engineering	4
Industrial Microbiology	3
Genetic and Metabolic Engineering Laboratory	9
Synthetic Biology	3
Advances in Tissue Engineering	3
Genomic, Proteomic and HTS Applications	3
TECHNOLOGICAL MODULE	ECTS
Bioinformatics and Data Science	4
Experimental Design	3
Biomolecule Modelling	3
Biomaterials Design and Application	3
From Gene to Product Laboratory	9
MANAGEMENT & ETHICS	ECTS
Bioethics	3
Project, Quality and Intellectual Property Management	3
SPECIFIC TECHNOLOGICAL MODULE	ECTS
Track Healthcare	
Biologics in New Therapies	4
Human Health Workshop	3
Bioprocessing	
Bioreactors and Bioprocesses	4
Pilot Plant Workshop	3
MASTER THESIS	ECTS
Master Thesis	30

More information at: www.iqs.edu/en/masters/master-bioengineering

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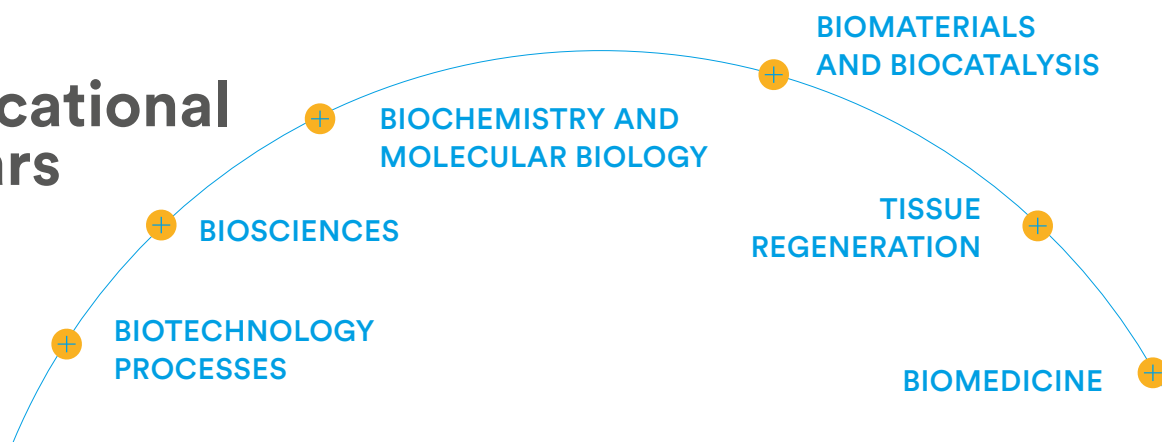
The Master's Degree in Bioengineering allowed me to acquire the necessary knowledge to develop my professional career in companies in the biotechnology sector. One of the great advantages of this Master's Degree is that students get to do highly practical work in different fields such as tissue engineering, bioreactors, molecular biology and biomaterials”.

Sara Gubert

Student of the Master in Bioengineering.

+

Educational Pillars



Career opportunities

By sector

- Biotechnology
- Bioinformatics
- Industry
- Nutrition
- Agronomy
- Pharmaceutical
- Biomedicine
- Environment
- Energy
- Biomanufacturing

By professional profile

- R&D&i Manager
- Laboratory Manager
- Research Scientist
- Project Management
- Biotechnology Solutions Designer
- Consultant
- Bioprocess engineer

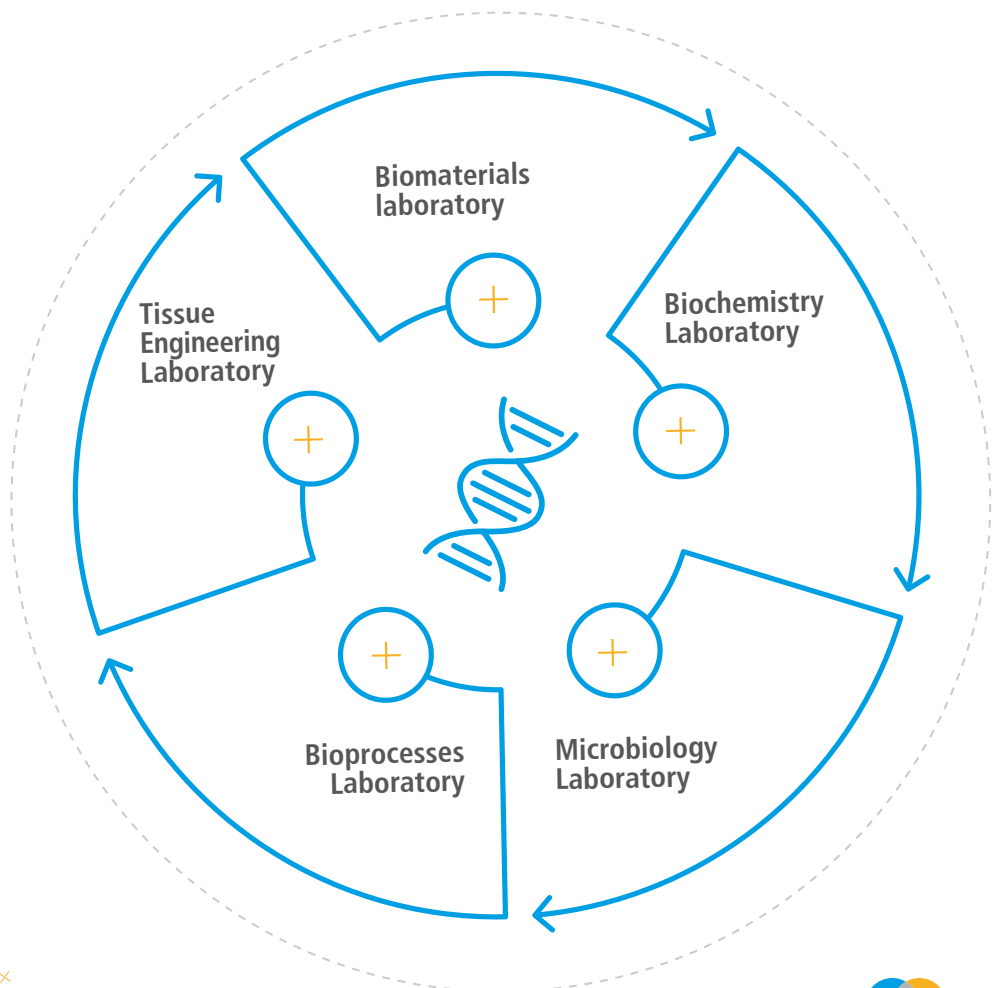
In-company internships

These are some of the companies that the Career Services department works with to seek out internships for our students.



Research

During your coursework for the Master's Degree in Bioengineering, you will do laboratory work at IQS labs focusing on the following research areas:

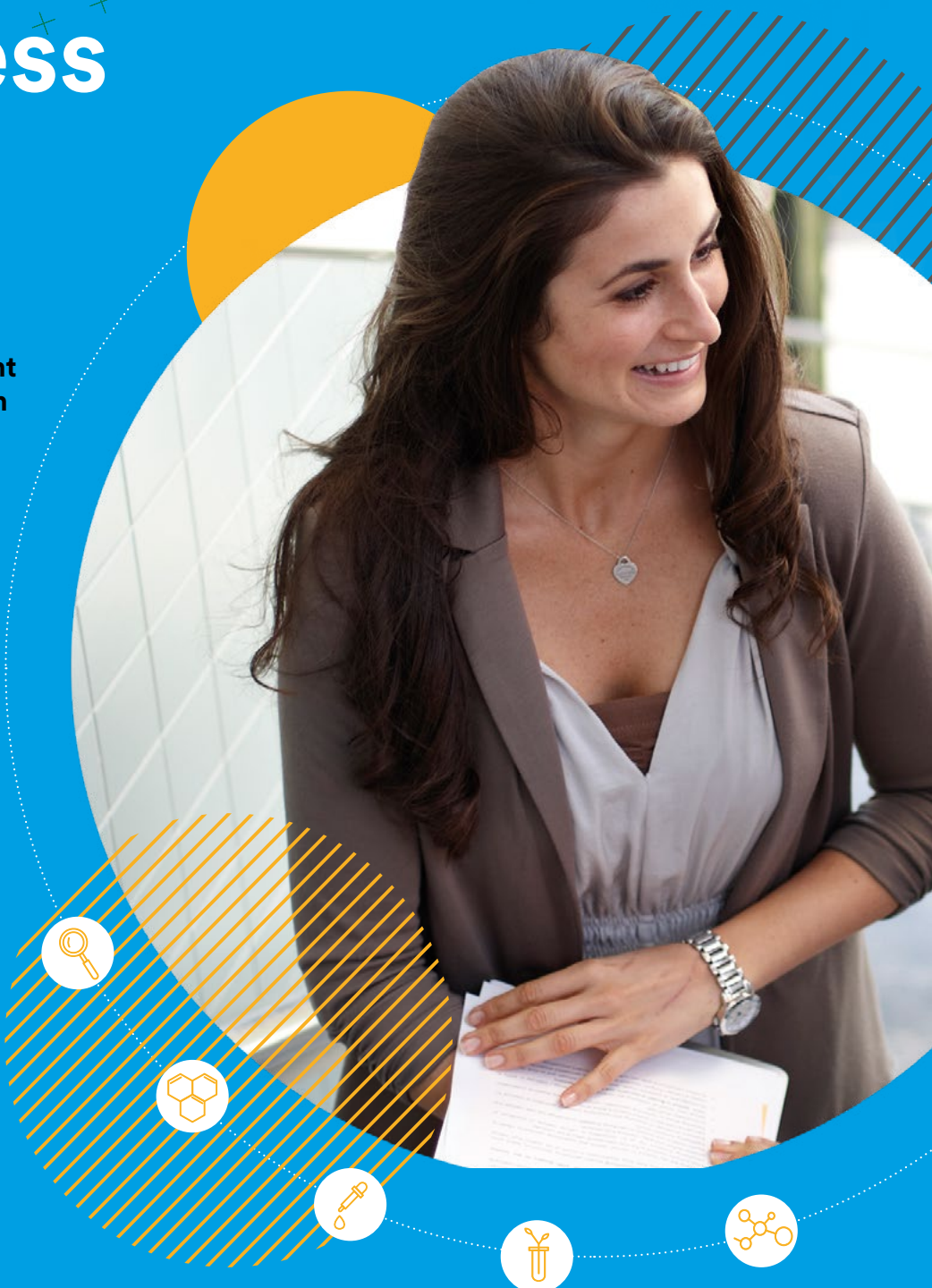


Master in Biopharmaceutical Business

Students will obtain a complete overview of the Biotech and Pharmaceutical business, understand and connect the different stages of the value chain in the industry, acquire excellent analytical capacity when faced with business situations and be able to apply it to the industry to solve problems with a new viewpoint.

Requirements

Applicants should have a University degree in a health sciences discipline others who are willing to find a new career or advance their career in the biotech or pharmaceutical industry.



Duration and Academic Workload

90 ECTS credits

Practicum

20 ECTS

Timetable

3 days a week from 18:00 to 21:00 hours

Teaching Language

English

Programme highlights



Compulsory Internships
in **Companies**



Top-management professionals active
in the sector



Coaching and
training experts



Exceptional guest
speakers from the life
sciences sector



Cutting-edge knowledge
combined with the
development of problem-
solving and negotiation skills

“



This master offers a unique professional perspective of the Biopharmaceutical industry value chain; an in depth review of the main functions involved in this complex sector and insights using real case examples. A selected group of more than 30 top professionals with an average industry experience of 25+ years will guide you to acquire deep knowledge of this industry, together with training in leadership and personal branding. Altogether, it will set you apart (from the crowd) to access new jobs in the sector or to change your current position at your company and will definitely increase your value as a professional.”

Dr Horacio Moreno,

Director of the Master in
Biopharmaceutical Business
horacio.moreno@iqs.url.edu

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Student profile

Students will obtain a complete overview of the Biotech and Pharmaceutical business, understand and connect the different stages of the value chain in the industry, acquire excellent analytical capacity when faced with business situations and be able to apply it to the industry to solve problems with a new viewpoint.

Master in Biopharmaceutical Business

Curriculum

MODULE 1: THE GLOBAL BIOPHARMACEUTICAL BUSINESS

ECTS

The Biomedicine Business & Professional Careers	6
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MODULE 2: TECHNICAL AREAS DEVELOPMENT OF NEW TREATMENTS

ECTS

R&D, Manufacturing and IP in Biopharma	6
Regulatory Affairs & Market Access	3
Medical Technologies	3

MODULE 3: COMMERCIAL AND MANAGERIAL ASPECTS IN THE BIOPHARMA INDUSTRY

ECTS

Marketing, Sales & Communication	3
Financials & Entrepreneurship	3
Business Development & Strategy	3
Leadership & Personal Branding	3

MASTER'S THESIS MODULE

ECTS

Master's Thesis	10
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PRACTICUM

ECTS

Company Internship	20
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It was worth travelling 4,000 km to take this course. This is a knowledge treasure trove, carefully assembled by experienced top-professionals and opened here for us. This is a deep look inside the Pharma and Biotech industry functioning from the classroom. If this course could go in parallel or become a part of a PhD program in Pharmacy, Biotechnology or Chemistry it would open plenty of doors.”

Nataliya Storozhylova

Postgraduate Programme in Biotech and Pharmaceutical Industry Alumni. Class of 2018-2019. Scientific Project Portfolio Manager.



! More information at: www.iqs.edu/en/graduate/iqs-school-engineering/master-biopharmaceutical-business/curriculum

Career opportunities

By sector

- Biotechnology
- Pharmaceutical
- Life Sciences
- Medical Devices
- Diagnostics

By professional profile

- Research Manager
- Clinical Development
- MSL (Medical Scientific Liaison)
- Sales Manager
- Business Development
- Intellectual Property
- Regulatory Affairs
- Market Access

*All of the positions developed specifically in the Biotech sector

In-company internships

These are some of the companies that the Career Services department works with to seek out internships for our students.

AliraHealth

almirall
feel the science

ASPHALION



exheus



VERISTAT

Educational Pillars

LEADERSHIP AND
PERSONAL BRANDING

BIOPHARMA BUSINESS

DRUG DEVELOPMENT

MEDICAL TECHNOLOGIES

MARKETING AND SALES

Undergraduate Programmes

All the programmes that IQS offers taught in Spanish and English

SCHOOL OF ENGINEERING

Language

Biotechnology	Spanish
Biomedical Sciences	Spanish
Pharmacy	Spanish
Industrial Engineering	Spanish
Chemistry	Spanish
Chemical Engineering	Spanish

SCHOOL OF MANAGEMENT

Language

Business Administration and Management	(two tracks)
Marketing	Spanish and English
International Business	English
Tourism and Hospitality Management	English

Dual Undergraduate Programmes IQS School of Engineering + IQS School of Management

Language

Biotechnology + Business Administration	Spanish
Industrial Engineering + Business Administration	Spanish
Chemistry + Business Administration	Spanish
Chemical Engineering + Business Administration	Spanish
Chemistry + Chemical Engineering	Spanish
Chemical Engineering	Spanish

Dual Undergraduate Programmes from the IQS School of Engineering

Language

Chemistry + Chemical Engineering	Spanish
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Graduate Programmes

All the programmes that IQS offers taught in Spanish and English

SCHOOL OF ENGINEERING

Language

Analytical Chemistry	Spanish
Pharmaceutical Chemistry	English
Materials Science and Engineering	Spanish
Industrial Engineering	Spanish
Chemical Engineering	English
Bioengineering	English
Biopharmaceutical Business	English

SCHOOL OF MANAGEMENT

Language

Global Entrepreneurial Management	English
International Marketing in a Digital Environment / International Marketing & Sales Management	English
Industrial Business Management	English
Auditing and Management Control	Spanish
Wealth and Financial Management	Spanish
Leading Hospitality Innovation	English

Dual Master's Degree Master from IQS School of Engineering + Master in Industrial Business Management

Language

Analytical Chemistry + Industrial Business Management	Spanish
Pharmaceutical Chemistry + MIBM	English
Materials Science and Engineering + MIBM	Spanish
Chemical Engineering + Industrial Business Management	English
Industrial Engineering + Industrial Business Management	Spanish
Bioengineering + Industrial Business Management	English

Dual Master's Degrees from the IQS School of Engineering

Language

Industrial Engineering + Materials Science and Engineering	Spanish
Chemical Engineering + Industrial Engineering	Spanish

Companies partnered with IQS

Partner companies with the IQS Business Foundation and/or participating companies in the most recent editions of the IQS Internship Forum and the IQS Job Forum.



Colaboradores:

Miembro Fundador del
Mit-Spain Program:



IQS Services



Career Services

Personalised care, guidance, and advice when searching for internships and a first job. Unique opportunities for professional growth. Workshops and training to help you to enter the job market.

Student Life

All non-academic activities at IQS are coordinated by the International Relations & Student Life Office: from helping you upon your arrival and adapting to IQS to leisure activities.



Accommodation

The International Relations Office will help you find a home through external companies that offer different types of accommodation for students: residences, dorm halls, apartments, homestays, etc.



Alumni

Once your studies at IQS are finished, you can join the Alumni community and enjoy our exclusive services for alumni. Continuing education, permanent connection to the job exchange, professional and personal guidance, support to launch your company, networking, volunteering, and exclusive discounts.

Scholarships

€1,200,000+

SCHOLARSHIPS IN THE LAST ACADEMIC YEAR

International scholarship up to 40%

Academic Excellence Scholarship 30% or 50%

UNDERGRADUATE SCHOLARSHIPS

GRADUATE SCHOLARSHIPS

Academic Excellence Scholarship 35%

International scholarship up to 35%



PERSONA CIENCIA EMPRESA
UNIVERSITAT RAMON LLUL

Undergraduate programmes: Admissions and Enrolment Process

* All undergraduate programmes start beginning September

1

Admissions test

The online admissions test is a psychometric test and also includes an English level test.

2

Admissions confirmation

The Admissions Committee will decide on your admission based on your studies, academic results, and the admissions test. The Admissions Committee will inform you on your admission by email within a period of 15 days from the date you took the admissions test (not counting holiday periods such as Christmas, Easter break, or any other holiday which could cause it to be extended beyond 15 days).

A student's admission is conditional upon meeting the academic requirements necessary for accessing undergraduate studies.

3

Online pre-registration

Create an account and log in at:

www.iqs.edu/en/undergraduate/admission-process

Documentation to upload:

Students from the Spanish educational system:

- Valid ID/Passport.
- Passport-style photograph in colour with a white background in .jpg format (176x220 pixels).
- Grades from your 1st year secondary school baccalaureate studies and completed grades from your 2nd year
- PAU exam grades (if you already have the results).
- If you are studying an Advanced Vocational Education Cycle (CFGS): your updated academic transcripts.
- If you have started an undergraduate programme at another university: academic transcript.

Students not from the Spanish educational system:

- Valid ID/Passport.
- Passport-style photograph in colour with a white background in .jpg format (176x220 pixels).
- Grades from your last two academic years prior to accessing university.
- Credential granting you access to the Spanish university system issued by UNEDasiss or favourable decision approving your previous studies prior to accessing university (if you have the results).
- To study the Undergraduate Programme in Business Administration and Management, International Business, and Tourism and Hospitality Management entirely in English, you must provide proof of your English level (minimum C1, TOEFL 80, or equivalent). If you do not have any official English language certification, you must take the level test at IQS.

You must select the date to take the admissions test when making your application, based on the established calendar. You must pay the administrative processing fee of €125 during the process. This fee will only be refunded if you are not admitted by IQS.

4

Pre-enrolment

The pre-enrolment payment is mandatory and is the step that must be taken before the enrolment period opens, during which time students must formalize their enrolment.

Once admitted, you have a period of 2 weeks to make your pre-registration payment on the online pre-registration platform. Undergraduate Programme in International Business: €3,000. Other Undergraduate Programmes and Dual Undergraduate Programmes: €1,000.

Pre-enrolment does not entail an additional cost as the sum will be deducted from the total tuition fees when payment is made.

The payment is only refunded in the event that a student does not meet the requirements to access studies at IQS.

5

Enrolment

The enrolment period will open starting the last week of June. Pre-enrolment only ensures that a student can enrol in an undergraduate programme up to 15 days after the opening of the enrolment period. Otherwise, it will be understood that the student is not interested in continuing with the process. We will send you an email with the credentials and instructions to proceed with your enrolment (between July and September).

More information at:

IQS General Secretariat

Vía Augusta, 390

08017 Barcelona, SPAIN

Tel.: +34 932 672 001

secretaria.matricula@iqs.edu

Graduate programmes: Admissions and Enrolment Process

* Graduate programmes start beginning of October

Online pre-registration

Create account and log in to:

www.iqs.edu/en/online-preregistration

Documentation to upload:

- Your undergraduate degree, if you have finished your studies. If you studied outside the European Union, your degree must be apostilled and legalized for the enrolment step.
- Transcript of records including your overall average grade on a scale of 0-10.
- One colour ID photo with white background.
- Photocopy of both sides of a valid ID card or passport photo page.
- Document accrediting the requested level of English to pursue the Master.
- For the pre-registration for the Master in Global Entrepreneurial Management: two letters of recommendation, personal statement, three passport size photos, and the CV.
- If your access studies have been completed outside of the European Union, you will have to provide a letter issued by your university confirming that the degree is official and allows you to access a Master in the aforementioned university.

You will have to pay a €100 fee for the application assessment (refundable if you are not admitted).

1

2

Admissions process

The Admissions Committee will study your application. If the coordinator deems it appropriate, you will be contacted for an interview. If you are admitted, you will receive a letter with the decision, as well as the indications to follow to reserve your seat and complete the enrolment.

3

Pre-enrolment

The pre-enrolment is mandatory and guarantees the place in the chosen studies. If you are admitted, you must pay the reservation fee of €1000 (or \$3000 for the Master in Global Entrepreneurial management) through the pre-registration platform.

The pre-enrolment payment does not represent any additional cost, since it will be deducted from the total tuition fees once the enrolment is done.

The amount of the pre-enrolment is only returned in case the student does not meet the access requirements.

4

Enrolment

The places will be granted to the admitted students according to the pre-registration order and the payment of the reservation amount.

You will receive an email with the credentials and instructions you need in order to enrol (between June and September).

Conditional enrolment starts on 1 June. Applicants must present the original documentation in person in General Secretariat during the first week of October.

For further information:

IQS General Secretariat

Via Augusta, 390
08017 Barcelona (SPAIN)
Tel.: +34 932 672 001

comunicacioniqs@iqs.edu

IQS University Programmes

Degrees

SCHOOL OF ENGINEERING

Undergraduate Programmes

- Chemistry
- Chemical Engineering
- Industrial Engineering
- Biotechnology
- Biomedical Sciences
- Pharmacy

Dual Undergraduate Programmes

- Chemistry + Business Administration
- Chemical Engineering + Business Administration
- Industrial Engineering + Business Administration
- Biotechnology + Business Administration
- Chemistry + Chemical Engineering

Graduate Programmes

- Analytical Chemistry
- Pharmaceutical Chemistry
(entirely in English)
- Chemical Engineering
(entirely in English)
- Materials Science and Engineering
- Industrial Engineering
- Bioengineering
(entirely in English)
- Biopharmaceutical Business*
(entirely in English)

Dual Graduate Programmes

- IQS School of Engineering Masters + Master's Degree in Industrial Business Management
- Master's Degree in Industrial Engineering + Master's Degree in Materials Science and Engineering
- Master's Degree in Chemical Engineering + Master's Degree in Industrial Engineering

PhDs

- Bioengineering
- Chemistry and Chemical Engineering

SCHOOL OF MANAGEMENT

Undergraduate Programmes

- Business Administration and Management
(progressively from Spanish to English)
- Business Administration and Management
(entirely in English)
- Marketing
(with dual international undergraduate degrees)
- International Business
- Tourism and Hospitality Management
(entirely in English)

Dual Undergraduate Programmes

- Marketing + Dual International Degrees
- International Business
+ Triple International Degrees
- Tourism and Hospitality Management
+ Marketing
- Tourism and Hospitality Management
+ Dual International Degree

Graduate Programmes

- Global Entrepreneurial Management
(entirely in English)
- International Marketing in a Digital Environment
/ International Marketing & Sales Management
(entirely in English)
- Auditing and Management Control
- Wealth and Financial Management
- Industrial Business Management
(entirely in English)
- Leading Hospitality Innovation
(entirely in English)

PhDs

- Business and Territorial Competitiveness, Innovation and Sustainability (CETIS)

*URL specific degree.

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comunicacioiqs@iqs.edu

www.iqs.edu



Campus de
Excelencia
Internacional



Engineering
Accreditation
Commission

Chemical Engineering and Industrial
Engineering Programmes, accredited by the
Engineering Accreditation Commission of ABET



All IQS School of Management Programmes
are accredited by the AACSB (Association
to Advance Collegiate Schools of Business, USA)



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